

國立勤益科技大學 111 學年度日間部四年制休閒產業管理系學分計畫表
National Chin-Yi University of Technology
2022 Department of Leisure Industry Management Bachelor Program Degree Plan

110.10.12 系課程委員會及系務會議審議通過
110.11.17 院課程委員會審議通過
110.12.9 校課程委員會及 110.12.16 教務會議審議通過
111.03.15 課程委員會及系務會議審議修訂通過
111.05.11 院課程會議審議修訂通過
111.06.02 校課程委員會及 111.06.16 教務會議審議修訂通過
111.12.13 校課程會議及 111.12.22 臨時教務會議審議修正通過
112.11.01 系課程委員會及系務會議審議修訂通過
112.11.23 院課程委員會修訂通過
112.12.07 校課程委員會及 112.11.21 臨時教務會議修訂通過

科目	Subjects	上學期 First Semester			下學期 Second Semester		
		學分 Credits	正課 Lecture	實習 Internship	學分 Credits	正課 Lecture	實習 Internship
共同必修科目(28 學分) General Required Courses (30 credits hours)							
第一學年 First Year							
國文(一)	Chinese (I)	2	2	0			
大一英文(一)	Freshman English (I)	2	2	0			
英文聽講(一)	Listening and Speaking (I)	1	1	0			
歷史與文化(一)	History and Culture (I)	2	2	0			
體育(一)	Physical Education (I)	0	2	0			
全民國防教育軍事訓練(一)	All-Out Defense Education Military Training (I)	0	2	0			
國文(二)	Chinese (II)				2	2	0
大一英文(二)	Freshman English (II)				2	2	0
英文聽講(二)	Listening and Speaking (II)				1	1	0
歷史與文化(二)	History and Culture (II)				2	2	0
體育(二)	Physical Education (II)				0	2	0
全民國防教育軍事訓練(二)	All-Out Defense Education Military Training (II)				0	2	0
第二學年 Second Year							
藝術鑑賞	Art Appreciation	1	1	0			
音樂鑑賞	Music Appreciation	1	1	0			
博雅通識課程	Liberal Education	2	2	0			
體育(三)	Physical Education (III)	0	2	0			
博雅通識課程	Liberal Education				2	2	0
體育(四)	Physical Education (IV)				0	2	0
憲法與民主	Constitution and Democracy				2	2	0
博雅通識課程	Liberal Education				2	2	0
第三學年 Third Year (無必修課程 No General Required Courses)							
第四學年 Fourth Year							
博雅通識課程	Liberal Education	2	2	0			
博雅通識課程	Liberal Education				2	2	0
專業必修科目(52 學分) Department Core Required Courses(52 credits hours)							
第一學年 First Year							
微積分(一)	Calculus (I)	2	2	0			
管理學	Management	3	3	0			
服務作業禮儀	The etiquette of service job	3	3	0			
休閒產業概論	Introduction to Leisure Industry	3	3	0			
微積分(二)	Calculus (II)				2	2	0
會計學	Accounting				2	2	0
餐飲英文	Hospitality English Skills				2	2	0
第二學年 Second Year							
人力資源管理	Human Resource Management	3	3	0			
應用統計學	Applied Statistics	3	3	0			
觀光英文	Tourism English Skills	2	2	0			
經濟學	Economics	3	3	0			
休閒運動英文	Sports and Leisure English Skills				2	2	0
研究法	Research Method				3	3	0
行銷學	Marketing				3	3	0
生涯規劃與職場倫理	Career Planning Professional Ethic				2	2	0
第三學年 Third Year (無必修課程 No General Required Courses)							
第四學年 Fourth Year							
休閒產業服務作業管理	Service Operations Management for Leisure Industry	3	3	0			
★休閒產業趨勢分析	The Analysis of Current Trend in Leisure Industry	3	3	0			
實務專題(一)	Project study (I)	3	0	6			
實務專題(二)	Project study (II)				3	0	6
休閒產業服務品質管理	Quality Management for Service Industry				2	2	0
專業選修科目 Department Electives Courses							
第一學年 First Year							

科目	Subjects	上學期 First Semester			下學期 Second Semester		
		學分 Credits	正課 Lecture	實習 Internship	學分 Credits	正課 Lecture	實習 Internship
觀光管理模組 Tourism Management Emphasis (無專業模組課程 No Professional Emphasis Courses Required)							
運動管理模組 Sport Management Emphasis (無專業模組課程 No Professional Emphasis Courses Required)							
專業共同選修 Core Professional Electives Courses							
★△AI 休閒產業應用程式設計	Artificial Intelligence Information Management of Leisure Industry	3	3	0			
●餐飲管理	Food and Beverage Management	3	3	0			
都會休閒與觀光	Urban Leisure and Tourism	3	3	0			
●餐飲服務與烘焙實務(一)	Food & Beverage Service and Baking Practicum (I)	3	3	0			
●餐飲服務與烘焙實務(二)	Food & Beverage Service and Baking Practicum (II)				3	3	0
社區服務實務	Application Of Community Service				1	2	0
●飲務管理與實務	Management and Operation for Dining				3	3	0
●旅館管理	Hospitality Management				3	3	0
共同選修 Core Professional Electives Courses (無共同選修 No Core Professional Electives Courses)							
第二學年 Second Year							
觀光管理模組 Tourism Management Emphasis							
●領隊與導遊實務	Tour guide and group leader practice	3	3	0			
觀光學	Tourism	3	3	0			
旅行業票務系統	Travel Ticketing System				3	3	0
觀光日語	Tourism Japanese				3	3	0
運動管理模組 Sport Management Emphasis							
健康管理	Health Management	3	3	0			
健身俱樂部經營實務(一)	Fitness Club Management and Operation (I)	3	3	0			
休閒安全與防身學	Self Defense	3	3	0			
健身俱樂部經營實務(二)	Fitness Club Management and Operation (II)				3	3	0
運動管理	Fundamentals of management				3	3	0
運動生理學	Exercise Physiology				3	3	0
運動訓練指導法	Sports training				3	3	0
專業共同選修 Core Professional Electives Courses							
消費者行為	Consumer Behavior	3	3	0			
基礎日語	Japanese	3	3	0			
校外實習(寒假)一	Intern Practice (outside-school) on winter vacation (I)	1	0	3			
●餐旅經營實務(一)	Hospitality and Tourism Management and Operation (I)	3	3	0			
●餐旅經營實務(二)	Hospitality and Tourism Management and Operation (II)				3	3	0
顧客關係管理	Customer Relationship Management				3	3	0
★休閒產業資料分析與應用	Data Analysis and Application for Leisure Industry				3	3	0
校外實習(暑期)	Intern Practice (outside-school) on summer session				2	0	3
共同選修 Core Professional Electives Courses							
全民國防教育軍事訓練(三)	All-Out Defense Education Military Training (III)	1	2	0			
全民國防教育軍事訓練(四)	All-Out Defense Education Military Training (IV)				1	2	0
第三學年 Third Year							
觀光管理模組 Tourism Management Emphasis							
觀光地理與餐飲文化	Tourism Geography and Food Culture	3	3	0			
宴會及會展管理	Banquet and Exhibition Management	3	3	0			
★旅行業經營與管理	Travel Agency Practice And Management				3	3	0
運動管理模組 Sport Management Emphasis							
運動賽會與慶典管理	Sports events and Festival Management	3	3	0			
休閒運動按摩術	Athletic Massage	3	3	0			
運動產業與觀光	Sports Industry and Tourism				3	3	0
冒險運動設計與規劃	Design and Planning Adventure Sports				3	3	0
專業共同選修 Core Professional Electives Courses							
服務作業實習(一)	Services Operation Internships (I)	3	0	3			
服務品質實習(一)	Service Quality Internships (I)	3	0	3			
顧客關係實習(一)	Customer Relationship Internships (I)	3	0	3			
行銷企劃實習(一)	Marketing Planning Internships (I)	3	0	3			
校外實習(寒假)二	Intern Practice (outside-school) on winter vacation (II)	1	0	3			
服務作業實習(二)	Services Operation Internships (II)				3	0	3
服務品質實習(二)	Service Quality Internships (II)				3	0	3
顧客關係實習(二)	Customer Relationship Internships (II)				3	0	3
行銷企劃實習(二)	Marketing Planning Internships (II)				3	0	3
師徒實務專題	Mentor-Apprentice Project study				3	0	3
餐旅服務技能與實務	Hospitality service skills and practice				3	3	0
共同選修 Core Professional Electives Courses							
體育選修	Physical Elective Course	1	2	0	1	2	0
全民國防教育軍事訓練(五)	All-Out Defense Education Military Training (V)	1	2	0			
第四學年 Fourth Year							

科目	Subjects	上學期 First Semester			下學期 Second Semester		
		學分 Credits	正課 Lecture	實習 Internship	學分 Credits	正課 Lecture	實習 Internship
觀光管理模組 Tourism Management Emphasis							
生態公園導覽解說	Eco Park Tour Guide	3	3	0			
外語領隊導遊溝通技巧	Foreign Language Tour Guiding and Operating Communicative Skills				3	3	0
遊程規劃與設計	Tour Planning & Design				3	3	0
運動管理模組 Sport Management Emphasis							
國際健身運動產業：訓練與術語	International Fitness Industry: Training and Terminology	3	3	0			
專業共同選修 Core Professional Electives Courses							
休閒產業個案分析與研討	Leisure Industry Case Analysis and Discussion	3	3	0			
校外實習(寒假)三	Intern Practice (outside-school) on winter vacation (III)	1	0	3			
財務管理	Financial Management				2	2	0
專案管理概論	Introduction to Project Management				3	3	0
行銷研究	Marketing Research				3	3	0
共同選修 Core Professional Electives Courses							
體育選修	Physical Elective Course	1	2	0	1	2	0

備註 Note:

- 畢業至少應修滿 128 學分【必修 80 學分，選修至少 48 學分(須含本系專業選修至少 32 學分)】
To meet the graduation requirement, students are required to complete at least 128 credit hours, which include 80 required credit hours, 48 elective credit hours with a minimum of 32 credit hours of elective courses offered by the program.
- 本校訂有「國立勤益科技大學學生畢業門檻辦法」，畢業門檻條件：英文能力及自主學習，請依規定辦理。
Our school has established the "National Chin-yi University of Science and Technology Student Graduation Threshold Measures", Graduation threshold: English proficiency and independent study, please follow the regulations.
- 通識教育學院所開設之「博雅通識課程」學分數(時)為 2 學分 2 學時或 3 學分 3 學時，經 101 學年度第二學期校課程委員會會議通過。
In 2012, the Curriculum Committee approved the Liberal Arts and General Education courses offered by the College of General Education are 2 credits and 2 hours or 3 credits and 3 hours.
- 專業選修須為本系開設之選修課或經本系認可之科目，跨系選修不得超過選修學分之三分之一。
Professional Elective Courses should be courses offered by the program or approved by the program. No more than One-Third of the elective course credit hours can be transferred from other programs.
- 第三學年選修實習課程者以一學年為單位(共計 8 門課/24 學分)。
Professional Internship in the 3rd Year of the degree plan is an one academic year course with a total of 8 courses and 24 credit hours.
- 本系另訂有系訂畢業門檻，學生在學期間需考取二張專業證照。
To meet the program graduation requirement, students are required to obtain two professional certificates/licenses during their studies.
- 課程名稱前有標示「●」符號者，為「職能專業課程」。
Courses with a "●" refer to a professional competence course
- 課程名稱前有標示「△」符號者，為「程式設計課程」。
Courses with a "△" refer to an application design course.
- 課程名稱前有標示「AI」符號者，為「人工智慧相關課程」。
Courses with an "AI" refer to an artificial intelligence related course.
- 學生須選讀本系所訂跨領域學程課程並有成績登錄。
Students need to register for the course of inter-disciplinary program set by this department and have a record of grades

「數位休閒跨領域學分學程 Digital Leisure Cross-Discipline Module」:

課程選別 Required/ Elective Courses	本系 The Department				外系 Other Department(s) 任選二門				
	學年 School Year	科目名稱 Course Name	學分 Credit	學時 Hours	選修系 Department	學年 School Year	科目名稱 Course Name	學分 Credit	學時 Hours
必選修 Required	一/上 First Year/ First Semester	休閒產業應用程式設計 Artificial Intelligence Information Management of Leisure Industry	2	2	流通管理系 Department of Distribution Management	二/上 Second Year/ First Semester	多媒體設計 Multimedia Design	3	3
必修 Required	四/上 Fourth Year/ First Semester	休閒產業趨勢分析 The Analysis of Current Trend in Leisure Industry	3	3	資訊管理系 Department of Information Management	二/下 Second Year/ Second Semester	網路行銷 Internet Marketing	3	3
選修 Electives Courses	二/下 Second Year/ Second Semester	休閒產業資料分析與 應用 Data Analysis and Application for Leisure Industry	3	3	資訊管理系 Department of Information Management	二/下 Second Year/ Second Semester	影像處理與應用 Image Processing and Applications	3	3
選修 Electives Courses	三/下 Third Year/ Second Semester	旅行業經營與管理 Travel Agency Practice And Management	3	3	流通管理系 Department of Distribution Management	三/下 Third Year/ Second Semester	大數據分析 Big Data Analysis	3	3
					企業管理系 Department of Business Administration	三/下 Third Year/ Second Semester	「AI」人工智慧 數位行銷 Artificial Intelligence in Digital Marketing	3	3

※111 學年度入學適用。

The regulation shall be applied starting 2022.